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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Discover St. Charles Mexican Restaurants with the Tortilla Tour

ST. CHARLES, IL – The St. Charles Business Alliance is excited to announce that a brand-new self-guided “Tortilla Tour” has been launched on the free Travel St. Charles App. Users that participate in the tour will have the opportunity to win an exclusive bottle of hot sauce from Gindo’s by dining at and “Checking Into” six of the thirteen participating St. Charles Mexican restaurants.

In order to get started, users will have to first download the Travel St. Charles App and create an account. The Travel St. Charles App can be downloaded by visiting www.stcalliance.org/travelstcharlesapp. Once downloaded, users will be able to view the “Tortilla Tour” under the “Challenges” tab. To complete the tour, order from and “Check Into” six of the thirteen Mexican Restaurants, however it is encouraged that diners visit as many participating establishments as possible. Once completed, participants will be able to pick up the bottle of hot sauce at the St. Charles Municipal Building (2 E. Main Street) between Monday and Friday from 8:00am to 1:30pm. The “Tortilla Tour” is year-round and can be completed over any duration of time.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says she is thrilled to be able to showcase the Mexican restaurants in St. Charles. “The Mexican culinary scene in our city is incredible with so many delicious options to choose from”, says Sawicki. “It is so exciting to launch an initiative that encourages individuals to dine local, and to also celebrate the wonderful Mexican restaurants we have in St. Charles.”

To find more information regarding the “Tortilla Tour”, including the list of participating restaurants, please visit www.stcalliance.org/tortillatour. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show,

Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Diner at El Puente using the exclusive bottle of Gindo's Hot Sauce that Tortilla Tour participants can win.