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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Enrollment Now Open for St. Charles Restaurants to Participate in Restaurant Week

ST. CHARLES, IL – The St. Charles Business Alliance has opened enrollment for St. Charles restaurants to participate in the 15th annual St. Charles Restaurant Week. The 2025 St. Charles Restaurant Week will be taking place from Monday, Feb. 3, 2025 through Friday, Feb. 7, 2025 and will encourage individuals to dine at local establishments to help restaurants gain exposure and to attract new patrons.

Participating restaurants will provide 20% discount on a total bill of \$45 or more. This does not include alcohol, tax, or gratuity. This promotion will apply any time of the day that the restaurant is open and is for dine-in only. In order to receive the discount, patrons will have to mention that they are dining for St. Charles Restaurant Week or show a marketing material from the St. Charles Business Alliance upon ordering.

The St. Charles Business Alliance will promote this event, as well as the participating restaurants through a variety of marketing channels. Additionally, a marketing toolkit will be provided, so that establishments may effectively promote this event through their own promotional efforts.

If you have a St. Charles Restaurant that is looking to participate in the 2025 St. Charles Restaurant Week, please complete the consent form to its entirety no later than 4:30pm on Dec. 30, 2024. The consent form can be found at www.stcalliance.org/restaurantweekcontract.

For more information regarding 2025 St. Charles Restaurant Week, please visit www.stcalliance.org/restaurantweek. For further inquiries, please contact the St. Charles Business Alliance at (630) 443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



2025 St. Charles Restaurant Week Participating Restaurant – Taste of Himalayas